



AUSA introduces its new products at Plantworx

The DR1001AHG reversible dumper, the manufacturer's flagship product

AUSA reinforces its commitment to safety and technological innovation

The latest Plantworx, the UK's biannual construction equipment trade fair, was held from 11 to 13 June, where local visitors were able to get a first-hand look at the main new products for the construction sector

AUSA, for its part, presented this year's new products for the British market: DR1001AHG, the 10-tonne dumper with a reversible driving position, the 2 to 3.5-tonne forklift range and the upgrade of T144H, its most compact telescopic handler.

"We are very happy with our results after this edition of Plantworx, with significant new orders, area dealer enquiries and key targeted agreements that will undoubtedly strengthen our presence across the country. Despite the adverse weather, spirits were still high as many people attended the trade fair to support this key event in the UK Construction calendar. Visitors were able to see our new products first-hand, reinforcing our position as a company committed to safety, the application of technology and innovation within in our products, as with DR1001AHG, the new reversible dumper, which had a big impact on visitors thanks to its aggressive lines, technical characteristics and class leading visibility. In addition, the T144H telehandler also created great interest thanks to its compact dimensions, as it is the only one in its category that can be transported with a conventional trailer and is fast becoming the machine of choice on space restricted sites", said Russell Perrett, Country Manager of AUSA for the United Kingdom and Ireland.

The reversible dumper

The DR1001AHG dumper is AUSA's new launch for 2019. With a 10-tonne loading capacity and a comfortable hydrostatic transmission, it's main highlight is the driver's cab, which can rotate 180 degrees, providing a huge increase in visibility, which proportionally increases the safety of the operator and its environment. Thanks to this, AUSA is positioning itself as a market segment leader in the area of safety. In addition to the rotation of the driver's cab, the dumper is equipped with a front camera, a fully enclosed ROPS/FOPS cab with heating, a seat belt buckle sensor, an audible reversing alarm, two rear-view mirrors and a safety grille.

Furthermore, it features electronic systems, such as the ECO Mode, which automatically regulates revs for lower consumption; Smart Stop, which turns off the engine when not in use; Hill Holder, which automatically activates the brake on slopes; a digital display with all the unit's information; and the integration of telematic systems, making it the most advanced compact dumper on the market.

Efficient and technological forklifts

The other new item from AUSA the complete updating of its intermediate range of all-terrain forklifts with capacities of 2, 2.5, 3 and 3.5 tonnes.



With an aggressive design and technologically advanced, the new forklifts feature a digital screen on the dashboard, just like a top range car, which provides the driver with all of the machine's information, with them being able to interact with the different screens via the same joystick that moves the mast. Thanks to its advanced software, it features a self-diagnosis system and is able to incorporate telematic systems.

Efficiency is also one of its main strengths. Thanks to the ECO Mode system and Smart Stop, it manages to reduce fuel consumption and CO2 emissions.

In terms of safety, the operator's visibility has increased by 30% and the Hill Holder system has been incorporated, which engages the brake automatically so that the machine can stop easily on any slope.

To sum up, the company showcased its DR1001AHG swivel dumper, the D601AHG with a 6-tonne payload and hydrostatic transmission, the 4.5-tonne D450AHG and the D100AHA, AUSA's most compact dumper with a 1-tonne payload, in addition to the new C351H forklift, with a 3,500 kg capacity, and the ultra-compact T144H telehandler.