

AUSA, one of the main attractions at Smopyc

- The DR601AHG reversible dumper won the Golden Award in the “New Developments in Machinery” category.
- At the trade fair, AUSA launched AUSAnow, its fleet management system.

24 November 2021. – From 17 to 20 November, a new edition of the Smopyc trade fair was held in Zaragoza, where AUSA had a strong presence, displaying 12 vehicles in the space and presenting AUSAnow internationally, its connected solution for fleet management.

"We are very happy to have been at Smopyc once again and to have shared this time with all of our customers and visitors in general. After four and a half years, this edition of Smopyc has become one of the best in recent times, with a large public and a high level of interest in the products. In addition, our launch of AUSAnow, the connected fleet manager, was very well received and many of our customers have already placed orders to install it on their machines", stated Jordi Perramon, Vice Chairman of AUSA.

AUSAnow, the new launch

AUSAnow was the main launch by the manufacturer of compact all-terrain industrial vehicles. This software allows all of the information from the machine's sensors to be sent in real time, such as maintenance requirements, technical and performance issues or unexpected relocations of the vehicle, thus providing the customer with total control of AUSA vehicles, allowing them to get the most out of them and reduce downtime. All of the information is stored in the cloud, making it accessible from any smartphone, tablet or computer.

Display of new vehicles

At Smopyc, for the first time at a large trade fair in Spain, AUSA displayed all of the latest developments it has introduced in recent times. The most requested vehicle was the DR601AHG dumper with a reversible driver's position, which was awarded the Golden Award in the "New Developments in Machinery" category by the trade fair's jury. Also on display were the new D1001APG dumper, the brand's largest model with a payload of

10,000 kg and a swing skip, the D450AHG with a payload of 4,500 kg, the D300AHG with a payload of 3,000 kg, the compact D150AHA with a payload of 1,500 kg and skip tipping at a height, and the D201RHGS rigid dumper with a payload of 2,000 kg, a self-loading shovel and a swing skip.

In the all-terrain forklift category, AUSA presented its new fully redesigned range, with the C501H, the largest in the range with a payload of 5,000 kg, the C251H with a payload of 2,500 kg, the C201H with a payload of 2,000 kg and the C150H, the most compact with a payload of 1,500 kg.

In the telehandler section, AUSA also displayed its latest developments with the updated T144H, the ultra compact telehandler with a payload of 1,350 kg and a lift of 4 metres, and the new T235H, the largest in the range with a payload of 2,300 kg and a maximum lift of 5 metres.

About AUSA (www.ausa.com)

Founded in 1956, AUSA specialises in the design, manufacturing and sale of compact all-terrain industrial vehicles (dumpers, forklifts and telescopic handlers) aimed at the residential, civil and road construction sector, as well as at the transportation and handling of industrial and agricultural materials. AUSA's headquarters are located in Manresa (Barcelona), it operates in 90 countries and has subsidiaries in Madrid, France, the UK, Germany, the US and China. Its firm commitment to innovation, the most efficient and safe technological solutions for its customers, as well as to people and talent, make AUSA a leading company in its sector.